

	Strategy	Performance Measure	Performance Target	Baseline Measurement	Data Collection Frequency
Objective 1.1	1. Provide bicycle facilities on designated streets and off-street bicycle facilities	Number of miles of new facilities installed	Average of 12 miles/year	2012	Annually
	2. Install a Signed Bicycle Route Wayfinding System	Number of miles of signed bicycle routes	Average of 20 miles/year	2012	Annually
	3. Improve bicycle safety and access at arterial roadway crossings	Number of roadway crossing improvements	Average of 2 crossing improvements per year	2012	Annually
	4. Improve bicycle access to transit	Number of locations with improved bicycle access	Average of two per year	2012	Annually
	5. Increase the availability of bicycle parking throughout Wichita	Number of bike racks installed	Install average of 25 bike racks per year	2012	Annually
	6. Determine if aBikeShare program would be good for Wichita	Study Completed	Study Completed	2013	One-time effort
Objective	7. Prioritize and fund bicycle	Existing bicycle facilities maintained	Bike lanes swept 6 times/yr. Bike lanes/shared lane	2012	Annually

	Strategy	Performance Measure	Performance Target	Baseline Measure-ment	Data Collection Frequency
	facility maintenance		markings re-painted every two yrs. 1 major maint. project in CIP		
Objective 1.3	8. Incorporate the facility recommendations from this plan into the WAMPO Metropolitan Transportation Plan and other related plans.	Incorporation of facility recommendations	Date TBD	N/A	N/A
Objective 1.4	9. Develop and print wayfinding map	Develop map	Develop map by 2015	N/A	N/A
	10. Develop on-line wayfinding map	Develop on-line wayfinding map	Develop on-line wayfinding system by 2018		
Objective 2.1	11. Educate Wichita transportation system professionals and users about new bicycle facility types, planning, design and	Number of trainings and/or educational events held each year	Minimum of 1 professional trainings every year, and 2 public events with education component per year	2012	Annually

	Strategy	Performance Measure	Performance Target	Baseline Measurement	Data Collection Frequency
	bicycle-related issues that may arise.				
	12. Promote bicycle education and encouragement in Wichita through partnerships with community organizations and businesses	Growth of community-wide bicycling events per year; number of EC instructors	Bicycling events grow each yr. Ave of 1 new Effective Cycling instructors/yr. (National Certification Program through the League of American Bicyclists)	2012	Annually
	13. Support efforts to obtain funding for bicycle education and enforcement programs	Number of grant applications	Support (i.e. assist in submitting application, provide analysis or data, provide match funding, etc) a minimum of 2 funding applications per year	2012	Annually
Objective 2.2	14. Increase enforcement of bicyclist and motorist behavior to reduce bicycle and motor vehicle crashes	Change – talk about police and bike board cooperation and agreement on enforcement priorities. Number of warnings or citations targeting road user behaviors that compromise bicycle safety	Change – talk about agreement Change in behavior that compromises bicycle safety	2012	Annually

	Strategy	Performance Measure	Performance Target	Baseline Measure-ment	Data Collection Frequency
Objective 2.3	15. Work with school districts to develop collaborative partnerships to encourage children to bike to school	Number of schools actively encouraging children to bike to school	Add 2 schools/yr. that participate in promoting bicycling to school	2012	Annually
Objective 3.1	16. Coordinate increased participation in bicycling events.	Total number of people participating in all special events	Events demonstrate growth every year.	2012	Annually
Objective 3.2	17. First achieve LAB's Bicycle Friendly Community bronze and then silver status designation	Achieve BFC status	Bronze by end of 2015, Silver by 2020	No BFC designation	N/A
Objective 3.3	18. Work with area businesses and colleges to engage them in the League of American Bicyclists recognition program.	Number of businesses and university/colleges recognized as "Bicycle Friendly" by LAB	Average of 1 new business or college recognized/yr.	2012	Annually

	Strategy	Performance Measure	Performance Target	Baseline Measure-ment	Data Collection Frequency
Objective 3.4	19. Enlist <i>opinion</i> leaders in promoting bicycling (e.g. Speakers bureau)	Number of events in which local or regionally recognized opinion leaders present	6 events per year	2012	Biannually
	20. Engage area businesses in using bicycles in their advertising and other promotions	Recognize businesses that use bicycles in their promotions	2 recognitions per year	2012	Annually
Objective 4.1	21. Adopt policies to ensure that the City's project planning and review processes account for bicycle facilities	Adoption of routine accommodation policy and integration into project planning and review processes	Adoption and integration by 2013	N/A	N/A
		Adoption of Complete Streets Policy	First three years		
		Change standard cross-section for streets to include appropriate bicycle facilities	By 2014		
Objective 4.2	22. Update the Unified Zoning Code to provide incentives for both office and retail	Updating of Unified Zoning Code	By 2015	N/A	N/A

	Strategy	Performance Measure	Performance Target	Baseline Measure-ment	Data Collection Frequency
	developments/re developments to provide secure and conveniently located bicycle parking.				
	23. Revise Wichita's standard arterial street cross sections	Create new cross sections	Cross sections implemented	N/A	N/A
Objective 4.3	24. Create policy for installing facilities that are isolated segments	Create policy	Adopt and implement policy by 2013	N/A	N/A
	25. Create policy for reserving space for future facilities (e.g. space for bike lane that is added later)	Create policy	Adopt and implement policy by 2013	N/A	N/A
	26. Prioritize funding to complete gaps (missing links) in the bikeway network.	Number of gaps completed	Complete a minimum of two gaps per year	2012	Ongoing

	Strategy	Performance Measure	Performance Target	Baseline Measure-ment	Data Collection Frequency
Objective 4.4	27. Fund through CIP, annual programs and grants	Funding of priority stand alone projects	Fund at least 2 priority stand-alone projects per year	2013	Ongoing
Objective 4.5	28. Allocate staffing to implement this plan	Meet targets of yearly work plan	As agreed to with the bicycle advisory board		
Objective 4.6	29. Create a bicycle advisory board	Create a bicycle advisory board	In 2013	N/A	N/A
	30. Update the bicycle master plan on a regular basis	Updating of master plan	Update every 4 years	N/A	N/A
	31. Publish an annual implementation work plan	Bicycle Advisory Board approves work plan	Approve annually starting in 2013	2012	Annually
	32. Establish performance measures to monitor progress	Performance measures included in this plan	Meet performance measures	2012	Annually